

THEA WITTBJER

UX/UI Designer



CONTACT

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TOOLS

Figma

Adobe Suite

Ionic Framework

SKILLS

Team Work

Sketching Designs

Project Leadership

LANGUAGE

Swedish - Mother tongue

English - Working language

French - Conversational

EDUCATION

First Bachelor of Arts with Honours

Ravensbourne University London - UX/UI Design (2020-2022)

Berghs School of Communication - Berghs Bachelor (2018-2022)

OTHER

Settled Status

WORK EXPERIENCE

UX/UI Designer, Fortress GB

London, November 2023 - Ongoing

Permanent. A global sports-technology company with 20+ years of experience and serving over 140 world renowned elite sports teams customers.

- Owned the design and ongoing optimisation of team rewards and loyalty programmes
- Delivered end-to-end UX/UI solutions across multiple products
- Improved usability, visual quality, and user satisfaction through data-informed design decisions

UX/UI Specialist, Live Arena Sports

Stockholm, January 2023 - October 2023

Permanent. An AI-powered sports video and data production company focused on enhancing on-site and remote user experiences.

- Led the design of complex digital products such as Production Management tools, Studio and Play platforms, Player and Team Account systems, and Performance Analytics solutions

UX/UI & Visual Designer, Assently AB

Stockholm, September 2022 - August 2023

Freelance. A market-leading SaaS company specialising in e-signature and e-authentication solutions, operating across all Nordic countries and internationally.

- Led visual design for the company website and digital presence
- Produced graphics, press materials, and brand assets to support marketing and communications

Brand & UX/UI Designer, Full Moon Equity Ventures

Stockholm, September 2022 - October 2022

Freelance. A Swedish family office focused on technology investments aligned with the UN Sustainable Development Goals.

- Owned the end-to-end brand development, from strategy and guidelines to logo and website design
- Delivered cohesive visual assets to strengthen brand presence and mission-driven storytelling